



## KEY INFORMATION DOCUMENT

**Purpose:** This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

### Blue Star Capital PLC (Ordinary Shares)

Identifier: GB00B02SSZ25

Bluestar Capital PLC

<https://bluestarcapital.co.uk/>

Call +44 (0) 777 178 2434 for more information

Competent Authority: financial conduct authority

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**You are about to purchase a product that is not simple and may be difficult to understand.**

#### What is this product?

**Type** Ordinary shares in a public company incorporated in England and Wales with an unlimited life under the Companies Act 2006. Shares in the Company are listed on the AIM market of the London Stock Exchange. The company is an Investing Company in accordance with the AIM Rules for Companies and not an investment fund.

Save for payments of dividends or other returns (e.g. on a winding up), the Company is not expecting to pay you. You are expected to generate returns through selling your shares through a bank or stockbroker. Shares of the Company are bought and sold via markets. The price at which you can sell your shares will vary depending on market conditions and will not necessarily reflect the net asset value of the Company.

**Objectives** The Company is an investing company with a focus on new technologies, particularly in the areas of technology, media and gaming. The main objective of the Company is to achieve significant long-term capital appreciation for investors by investing in businesses that have the capacity for substantial growth in value. The Company can take positions in investee companies by way of equity, debt, convertible or hybrid instruments.

**Intended retail investor** The ordinary shares are intended for sophisticated investors and private clients who understand and are capable of evaluating the risks and merits of an investment in the Company and who have sufficient resources to be able to bear any losses, which may be equal to the whole amount invested, resulting from an investment in the Company. The Company does not recommend a specific time period for holding the shares.

**Maturity date** A holding period of 3 years has been used in preparing this KID. This is not a recommendation that you hold the shares for strictly 3 year. There is no maturity date.

Shares of the Company are bought and sold via markets. Typically, at any given time on any given day, the price you pay for a share will be higher than the price at which you could sell it. If you have any queries regarding share issue costs then you should contact the relevant intermediary companies acting as brokers when buying and selling shares.

#### What are the risks and what could I get in return?



← Lower risk Higher risk →



The risk indicator assumes you keep the product for 3 years.

The actual risk can vary significantly if you cash in at an early stage and you may get back less.

**Be aware of currency risk. You will receive payments in a different currency, so the final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.**

This product does not include any protection from future market performance so you could lose some or all of your investment.

If we are not able to pay you what is owed, you could lose your entire investment.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level, and poor market conditions will impact the capacity to pay you.

**Investment GBP 10 000**

Scenarios		1 Year	2 Years	3 Years (Recommended Holding Period)
<b>Stress scenario</b>	<b>What you might get back after costs</b>	<b>8.82</b>	<b>101.24</b>	<b>22.83</b>
	Average return each year	-99.91%	-89.94%	-86.83%
<b>Unfavourable scenario</b>	<b>What you might get back after costs</b>	<b>1 747.66</b>	<b>598.04</b>	<b>230.12</b>
	Average return each year	-82.52%	-75.55%	-71.56%
<b>Moderate scenario</b>	<b>What you might get back after costs</b>	<b>5 516.32</b>	<b>3 073.00</b>	<b>1 715.72</b>
	Average return each year	-44.84%	-44.57%	-44.43%
<b>Favourable scenario</b>	<b>What you might get back after costs</b>	<b>18 114.57</b>	<b>16 427.86</b>	<b>13 308.28</b>
	Average return each year	81.15%	28.17%	10.00%

This table shows the money you could get back over the next 3 years, under different scenarios, assuming that you invest GBP 10 000.

The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products.

The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the investment/product.

The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.

**Market developments in the future cannot be accurately predicted. The scenarios shown are only an indication of some of the possible outcomes based on recent returns. Actual returns could be lower.**

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

**What happens if Bluestar Capital PLC is unable to pay out?**

A shareholder of the Company may sell its share in the Company at any time.

**What are the costs?**

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods. They include potential early exit penalties. The figures assume you invest GBP 10 000. The figures are estimates and may change in the future.

**Costs over time**

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

**Investment GBP 10 000**

Scenarios	If you cash in after 1 year	If you cash in after 2 Years	If you cash in after 3 Years
<b>Total costs</b>	<b>141.44</b>	<b>286.30</b>	<b>433.56</b>
Impact on return (RIY) per year	1.41%	1.42%	1.42%

**Composition of costs**

The table below shows the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period and the meaning of the different cost categories.

This table shows the impact on return per year.

<b>One-off costs</b>	<b>Entry costs</b>	0.00%	The impact of the costs you pay when entering your investment. This is the most you will pay, and you could pay less.
	<b>Exit costs</b>	0.00%	The impact of the costs of exiting your investment when it matures.
<b>Ongoing costs</b>	<b>Portfolio transaction costs</b>	0.00%	The impact of the costs of us buying and selling underlying investments for the product.
	<b>Other ongoing costs</b>	2.50%	The impact of the costs that we take each year for managing your investments.
<b>Incidental costs</b>	<b>Performance fees</b>	0.00%	The impact of the performance fee.
	<b>Carried interests</b>	0.00%	The impact of carried interests.

**How long should I hold it and can I take my money out early?**

There is no required minimum holding period but it is designed for long term investment. The recommended holding period is expected to be at least 3 years for shares in the Company. You may sell your shares, without penalty, on any business day in the market. The price you will receive will depend on the market in the shares at that time.

**How can I complain?**

Should you have a complaint, you can contact the Company by email, telephone or post. Email: info@bluestarcapital.co.uk.

Telephone: +44 (0)20 3608 3019

Post: Griffin House, 135 High Street, Crawley, West Sussex, RH10 1DQ.

For complaints in relation to a person who is advising on, or selling, the product you should pursue that complaint with the relevant person in the first instance.

**Other relevant information**

We are required to provide you with further documentation, such as the product's latest prospectus/admission document, annual and semi-annual reports. These documents are available online at: [www.bluestarcapital.co.uk](http://www.bluestarcapital.co.uk)

**The past performance of the Company is not a guide to future performance. The price of the Company's shares can go down as well as up.**